



FUN!



FOOD!



PRIZES!



GAMES!

THE SKIRTS IN CHARGE

JOANNE BERRY
SUE BURSTEIN-KAHN
CARA HOFFMAN
SUSAN HOFFMAN
LINDA JOSEPH
DENISE McDONALD
RHONDA McPHAIL
KARIN SEBESTIN

ALS MOBSTERS

JAY WELFORD - THE PREZ
LINDA HILLER-NOVAK - THE VP
MARK SMITH - DOUGH MAN
EVA FREED - A BIG CHEESE
LISA ALTERI - A MOUTHPIECE
THERESE BOLDT - A BIG CHEESE
JACK CHERNEY - A BIG CHEESE
ROB HOPPER - A BIG CHEESE
RICHARD LEWIS - DOC
DAVID LIVINGSTON - A BIG CHEESE
ROCKY RACZKOWSKI - A BIG CHEESE
ERIC ROSENBERG - A BIG CHEESE
NOAH ROTHENBERG - A BIG CHEESE
CLAY THOMAS - A MOUTHPIECE
JOHN WALD - DOC



Hope • Help • Here for You™

ALS of Michigan, Inc.

24359 Northwestern Hwy., Suite 100 ▪ Southfield, MI 48075
800.882.5764 ▪ www.alsofmichigan.org ▪ email Joanne@alsofmi.org

THE B^ottLeggers Bash



SATURDAY NITE
APRIL 24, 2010
7:00 PM TO 11:00 PM

The Lafayette Grande
1 Lafayette
Pontiac, MI

*The Lafayette Grande is a Historical
Landmark located in the Downtown Pontiac
Entertainment District.*

SPONSORSHIP OPPORTUNITIES

A Roaring Good Time!

THE *ROARING TWENTIES* WAS A TIME OF SPEAKEASIES, GAMBLING, MOBSTERS, AND SUSPENSE.

THE *BOOTLEGGERS' BASH* PROMISES ALL OF THIS...AND MORE. THIS UNIQUE EVENT WILL HAVE SOMETHING FOR EVERYONE!

GAMBLING, PRIZES, FOOD, DRINK, AND UNEXPECTED EVENTS THAT WE CAN'T REVEAL. YOU AND YOUR GUESTS WILL BE ENTERTAINED THE ENTIRE NIGHT.

AT THE SAME TIME YOU WILL BE SUPPORTING ONE OF OUR AREA'S PREMIERE ORGANIZATIONS—ALS OF MICHIGAN, INC. - *LOU GEHRIG'S DISEASE*.

AND REMEMBER...100% OF YOUR CONTRIBUTION REMAINS IN MICHIGAN HELPING OUR MICHIGAN PALS AND THEIR FAMILIES LIVE WITH ALS!

Food and Hooch Included!

Enjoy the Hottest Games in Town



- Blackjack
- Roulette
- Craps
- Texas Hold 'em
- Money Wheel
- 50/50 Raffle
- Prizes
- Silent Auction
- ...and more

BIGGEST CHEESE IN CHARGE
Andrew Rocky Raczkowski

Sponsorships We're Gunnin For

THE BERNSTEIN BROTHERS - PURPLE GANG
PRESENTING SPONSORSHIP (ONE AVAILABLE) \$10,000

- "SECRET CODE" FOR 30 GUESTS
- TOP BILLING AND NAME SHARING IN EVENT TITLE
- CORPORATE NAME OR LOGO PROMINENTLY DISPLAYED ON GAMING MONEY
- ACKNOWLEDGEMENT AS PRESENTING SPONSOR ON ALL PRESS RELEASES
- OPPORTUNITY TO HAVE PROMOTIONAL MATERIALS AT THE EVENT

THE LUCKY *LOU* CIANO SPONSORSHIP \$5,000

- "SECRET CODE" FOR 16 GUESTS
- OPPORTUNITY TO HAVE PROMOTIONAL MATERIALS AT THE EVENT

THE BUGSY SIEGEL SPONSORSHIP \$2,500

- "SECRET CODE" FOR 8 GUESTS

THE AL CAPONE SPONSORSHIP \$1,000

- "SECRET CODE" FOR 4 GUESTS

THE ELIOT NESS SPONSORSHIP \$500

- "SECRET CODE" FOR 2 GUESTS

THE "HOOCH" SPONSORSHIP \$1,500

- "SECRET CODE" FOR 6 GUESTS
- NAMING RIGHTS TO THE BAR

SPONSOR THE BANK - SOLD!! \$1,500

- "SECRET CODE" FOR 6 GUESTS
- NAMING RIGHTS TO THE BANKER'S CAGE

IN-KIND SPONSOR Ask Us!

All sponsorships include:

- Name or logo on the invitation (*commitment by 03/09/10*)
- Name or logo on back of the "money" at the event
- Name or logo with link on ALS of Michigan website
- Recognition in event publication
- Opportunity to place promotional materials in guest bags