

## GOLFING FOR A CAUSE

“Swing for a Cure” 2nd Annual Jean Peri Memorial ALS Golf Outing held in loving memory of Jean Peri who lost her battle with ALS in 2015. Jean will forever be in our hearts and remembered as a kind, beautiful, shoe loving wife, mother and grandmother.

ALS (Amyotrophic Lateral Sclerosis), more commonly known as Lou Gehrig's Disease, is a progressive, neuromuscular disease that is characterized by a degeneration of the motor neurons; the cells in the brain and spinal cord which control muscles. As the motor neurons die, the muscles weaken, affecting the ability to move, speak, swallow and breathe. Through it all, the mind remains fully aware.

ALS of Michigan is a voluntary not-for-profit organization, solely dedicated to the fight against ALS. It serves pALS (people with ALS) and their families in the state of Michigan through a variety of programs.

"So I close in saying that I might have been given a bad break, but I've got an awful lot to live for."  
-Lou Gehrig

## Join Us!

**Plum Hollow Country Club**  
21631 Lahser Road  
Southfield, MI 48033



## Swing for a Cure 2nd Annual Jean Peri Memorial ALS Golf Outing



## GOLFING FOR A CAUSE

**All proceeds will benefit  
ALS of Michigan**

**Monday, August 14, 2017  
Plum Hollow Country Club**

## SCHEDULE OF ACTIVITES

7:30 - 8:45 a.m. **Registration/Breakfast**

8:45 -9:00 a.m. **Call to Carts**

9:00 a.m. **Shotgun Start**

2:00 p.m. **Lunch Buffet**

3:00 p.m. **Awards**

For all inquires, contact  
Bradley Peri at  
bperi@goodmanacker.com  
Or 586-419-0224

# SPONSORSHIP LEVELS

## Presenting Sponsor— \$1,000.00

- Name to be displayed as “Presenting Sponsor of “Swing for a Cure” Golf Outing” on ALL literature
- Banner placement
- One foursome
- Promotional material in welcome packet
- Name on sign at the tee box stating hole sponsored by
- Company/Individual name included in all pre & post marketing and communication pieces

## Lunch Sponsor— \$700.00

- Sign with name and logo on buffet table
- Opportunity for a company rep to supply promo items at lunch
- Two (2) tickets to lunch
- Company/Individual name listed in program as Lunch Sponsor

## Breakfast Sponsor— \$500.00

- Sign with name and logo placed on breakfast table
- Sign on registration table directing to breakfast stating Present by with your name and logo
- Opportunity for a company rep to supply promo items at breakfast
- Company/Individual name listed in program as Breakfast Sponsor

# SPONSORSHIP LEVELS

## Beverage Stand Sponsor - \$400.00

- Company/Individual name prominently displayed on beverage stand
- Company/Individual name listed in program as Beverage Stand Sponsor

## Hole Sponsor - \$200.00

- Company/Individual name listed in program as Hole Sponsor
- Name on sign at the tee box stating hole sponsored by
- Opportunity for a company rep to supply promo items at the tee box of sponsored hole

## *Something for everyone....*

\$500.00—**Foursome**

\$125.00—**Individual Golfer**

\$50.00—**Lunch/Awards only (2:00 p.m.)**

Please detach the registration form  
and return with payment to:

Mr. Bradley Peri  
19632 Elkhound  
Macomb, MI 48044

**\*ALL DONATIONS ARE TAX DEDUCTIBLE  
AS PERMITTED BY LAW.**

**Tax ID No: 38-2190726**

# GOLFING FOR A CAUSE

**Monday, August 14, 2017**

## **Sponsorship Registration**

**Deadline: August 7, 2017**

Company/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name(s) of all participating golfers:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_Lunch Sponsor \_\_\_Breakfast Sponsor

\_\_\_Beverage Cart Sponsor \_\_\_Hole Sponsor

Total Amount of Sponsorship: \$\_\_\_\_\_

Check Enclosed Payable to:  
Swing For A Cure

\*All donations are tax deductible as permitted by law.